



NATIONAL SPORT FEDERATION ENHANCEMENT INITIATIVE 2.0

APPROVED PROJECTS

National Sport Organization	Project Name
Alpine Canada	Alpine Canada Fundraising Initiative 2.0
	National Ski and Snowboard Day
Archery Canada	Board Development
	Risk Management
	Registration System Records Management
Athletics Canada	We Were Born To Do This (PSA)
	Street Track / Track and Field in the Six Event
Badminton Canada	System Alignment and Stakeholder Engagement
Biathlon Canada	Governance & Strategy Workshop
Boxing Canada	Governance Workshop
	Membership Registration and Database
	International Leadership
	Policy Updates
Canada Artistic Swimming	Database Project
	Artistic Swimming Rebrand
Canada Basketball	Canada Basketball National Participant Management System
	Web Platform Design
Canada Skateboard	High Performance System Alignment
Canada Snowboard	Rebrand Support
	Fundraising Event
	National Ski and Snowboard Day
Canada Soccer	Canada Soccer Connect
Canadian Fencing Federation	CFF and Stakeholder Alignment
Canoe Kayak Canada	Membership and Registration Database
	Revenue Generation
Climbing Escalade Canada	Branding and Sponsorship Efforts
	NSO-PTSO Working Day
	Policy Framework Review
Nordiq	Marketing, Branding and Website
	Philanthropy Development
CSA Surf Canada	Strategic and Operational Plan
Curling Canada	Marketing Enhancement Initiative Part II
	Member Registration Enhancement
Cycling Canada	Finance, HR and Web Communication
Diving Plongeon Canada	National Team Branding and Social Media Strategy
	Organizational Vertical Viability Study



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Field Hockey Canada	One Team Engagement Strategy 2.0
Freestyle Canada	PSO Strategic Alignment
	Digital Brand and Marketing
Golf Canada	Golf Canada and Canada Snowboard Loyalty & Engagement Platform
Gymnastics Canada	National Branding and Marketing
Judo Canada	Membership Online Registration System
	Bylaws Review
	Women in Leadership Summit
Karate Canada	Branding and Website Development
Luge Canada	Marketing and Sponsorship Development
Pentathlon Canada	Organization Development 2018
Racquetball Canada	Uniting Websites for Racquetball Canada and Partners
Rowing Canada Aviron	Fundraising: Advanced to Best in Class
Rugby Canada	Employee Culture and Leadership Development
	Organizational Review
	PSO Stakeholder Alignment
	Technology and Systems Audit
	Licensing and Merchandising Program Strategy
Sail Canada	Culture Alignment
	Partnerships and Sponsorships
Skate Canada	Ethical Practices and Risk Management Education for Clubs and Schools
	Brand Review
Softball Canada	TV/Social Media PSA
	Creation of a Sponsor Benefits Package
Speed Skating Canada	System Alignment and Stakeholder Engagement
	Financial Accountability and Health
Squash Canada	Marketable Assest Enhancement
Swimming Canada	Safe Sport Program
	Education System
Tennis Canada	Customer Relationship Management System
Triathlon Canada	Communications, Marketing & Sponsorship
Volleyball Canada	Maple Volley's Club and Mobile Application
Water Polo Canada	Risk Management Part 1
	Risk Management Part 2
Wrestling Canada Lutte	Digital Assets
	Membership Structure and Registration System