

Good Governance Framework A Guide for Implementing the Canadian Code of Governance

September 23, 2021

Following the work of the 2019 Canadian High Performance Strategy action plan which identified the importance of a governance code for the sport system and building on the years of COC investment in governance as part of the NSO enhancement investment, the COC joined forces with the sport community including B2ten to support and accelerate this fundamental part of the Canadian sport system.

The <u>Canadian Code of Governance</u> (the Code) was introduced to the national sport community in November 2020 with consultation taking part through the first half of 2021. The Code establishes a standard and serves as reference of good practice for NSO governance.

This document is supplemental to the Code and has been developed to support its implementation. The document is designed to provide further understanding of good governance practices and additional context to the provisions of the Code. The framework is intended to illustrate how implementation will lead to improved organization decision making. This document also maps the Code to the Sport Canada Report Card on Governance.



Structure and Topics

Board Composition and Structure	Responsibilities and Accountability	Board Functions and Roles
Diversity	Committees	Strategy and Policy
Independence	Board-CEO Relationship	Oversight
Board Structure	Transparency	Risk Management

BOARD COMPOSITION AND STRUCUTURE

DIVERSITY

Board decisions are made based on a diverse range of perspectives

Diversity among directors improves board decision-making by ensuring decisions are examined from a range of perspectives each with different insight. Diversity should be considered across demographic characteristics, skills sets, experience, and expertise.

Having a diverse group of directors also signifies an organization is committed to diversity at all levels of the organization and helps create pathways for increased participation from traditionally under-represented communities.

Outcome

The board and nominations committee actively recruits, and the membership elects competent and diverse directors. The boards are representative of the NSO's goals for diversity and inclusion initiatives.

Recommended Structures and Processes

No more than	We have a policy in	We have structures	On an annual basis,	
60% of our Directors	place to ensure	and processes in	our board reviews	
are of the same	diversity on our	place to ensure	our composition to	
gender	board (B.5)	athlete voices are	ensure we have the	
(B.5)		heard on our board	necessary skills. This	
		(B.6)	informs our director	
			recruitment (B.7)	

Relevant Clauses in the Code

B.5, B.6, B.7

Evaluation Matrix 2.3.3 - Diversity and Representation

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
No evidence of	The Board of		The Board of	Board of Directors	The Board of
Board of	Directors or its		Directors	have a sufficient	Directors
Directors	committees is		composition is	blend of expertise,	composition reflects
composition	representative of		representative of	skills, and diversity	the diversity of
provided	athletes		gender balance	necessary to	thought,
				effectively carry out	backgrounds, skills,
				their role	experiences and
					expertise
			The Board of		
			Directors		
			composition reflects		
			an appropriate		
			geographical		
			distribution to the		
			organization's		
			membership		

Evaluation Matrix 2.3.4 - Skills Matrix

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
No evidence of skills	There is some	The skills matrix is	The skills matrix is		The Board of
matrices exist	evidence that skills	managed on an	regularly applied and		Directors is
	matrices are	informal basis	reviewed on a		competency based,
	considered		consistent basis		relevant to the areas
	as part of the Board				addressed by the
	of Directors				skills matrix

BOARD COMPOSITION AND STRUCUTURE

INDEPENDANCE

The board is designed to act in the best interest of the organization

Directors have a legal obligation to make decisions in the best interest of the organization. When directors have this responsibility across related organizations, directors can be placed in an unwinnable position as the best interests of one organization (i.e. NSO) might not be the best interests of the other organization (i.e. PSO). Independent directors (defined in B.3 of the code) are important for ensuring the board remains focused on its primary obligation, the organization as a whole.

Outcome

Members and stakeholders can be assured that board decision-making is based on the best interests of the NSO and not any related parties such as PTSOs, sponsors, or athletes.

Recommended Structures and Processes

Our nominating	We have and enforce	No member of	We have and enforce	We have and enforce	Our directors are not
committee includes	a policy that ensures	our management or	a policy that our	a policy that ensures	remunerated for their
an assessment of	at least 40% of our	executive team is a	directors will not	our chair is	service on the board
director	directors are	voting board member	serve as an interim	independent (B.9)	(B.14)
independence in its	independent (B.2)	(B.3)	CEO. Former		
nominations report.			directors are not		
(B.2)			eligible to be CEO		
			until 12 months after		
			they have left the		
			board (B.3)		

Relevant Clauses in the COC Code

B.2, B.3, B.9, B.14

Evaluation Matrix 2.4.1 - Independence

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
O - No Evidence No evidence of Board of Directors independence provided	Board of Directors independence is not tracked in a consistent way, and is managed informally	No employee of the organization or its leadership serves as a Board of Director	Board of Directors are independent (as define as one having no fiduciary obligation to any body responsible for the sport at the international, national, or provincial level,	Non-independent Board of Directors are managed through proactive policies intended to manage conflicts of interest as needed	Non-independent Board of Directors are managed through proactive policies intended to manage conflicts of interest validate at every board meeting
	The Board of Directors' chair is independent		receives no direct or indirect material benefit, and is free of conflict of interest)		

BOARD COMPOSITION AND STRUCUTURE

BOARD STRUCTURE

The board structure facilitates decision-making and new thinking

Boards of directors are deliberative and decision-making bodies. When boards are too small, it can be difficult to have robust debate informed by a range of perspectives. Too large and it is difficult for all directors to have equal input, the process can leave some directors feeling excluded, and decision-making can take too much time. Additionally, predictable and regular turnover is important. New perspectives can help to provide effective oversight and produce innovation.

Outcome

The board makes clear decisions informed by robust discussion. Institutional knowledge is passed from long-serving directors to new directors to ensure a balance of historical and fresh perspectives.

Recommended Structures and Processes

We have between 7	Our directors select	Our by-laws stipulate		
and 11 directors. (B.1)	the Chair or President	term limits to help		
	(B.8)	ensure we have		
		regular turnover in		
		our board while also		
		allowing director to		
		occupy meaningful		
		roles in international		
		federations (B.10)		

Relevant Clauses in the COC Code

B.1, B.8, B.10

Evaluation Matrix 2.3.1 - Size

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
		The Board of	Board of Directors	The size of the Board	The number of Board
		Directors is	are subject to a term	of Directors is	of Directors is based
		comprised of at least	and age limit,	appropriate given	on the nature, size
		3, but preferably 5 or	articulated through	current objectives	and complexity of the
		more directors	the Board's Terms of	and workloads	organization as well
			Reference		as its stage of
					development

RESPONSIBLITIES AND ACCOUNTAIBLITY

COMMITTEES

Committees are purposeful and complementary

Boards can achieve more by delegating some work to committees. These committees should focus on specific areas of particular interest or need. Committees should help make board meetings more productive. By having committees do background work, detailed analysis, and routine tasks, the board can focus on discussion and decision-making. Even though committees can alleviate some of the work of the board, directors must still examine the work of the committee and make informed decisions regarding any recommendations.

Outcome

Board decision-making is informed by the work of committees. The use of committees enhances and contributes to the work of the board and the organization. Directors understand what the role and purpose of each committee.

Recommended Structures and Processes

Our NSO has a	Our NSO has a	Our NSO has a	We regularly review	Our board reviews	
finance and audit	governance and	nominations	our committee	and approves the	
committee (C.1)	ethics committee	committee. This	structure and	terms of reference for	
	(C.1)	committee's	establish or disband	all committees (C.2)	
		recommendations do	committees to		
		not need to be	ensure each		
		approved by the	committee helps the		
		board (C.1; C.3)	organization achieve		
			its objectives (C.1)		

Relevant Clauses in the COC Code

C.1, C.2, C.3

Evaluation Matrix 2.3.1 - Committee Structure

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
No evidence of committee structure provided	Committees are organized along functional lines	Committees at minimum, are outlined in the organization's by-laws and constitution	Committees are organized based on the organization's strategic plan	Committees are structured and reviewed necessary and appropriate so as to meet the needs of the organization	

Evaluation Matrix 2.3.3 - Approval and Renewal

		The Board of
		Directors has formed
		a nominations
		committee or
		equivalent including
		an approved terms of
		reference

Evaluation Matrix 2.3.3 - Financial Accountability

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
		The Board of	The Finance and		
		Directors has a	Audit committee (or		
		Finance and Audit	equivalent) has an		
		committee, or	approved Terms of		
		equivalent	Reference in place		

RESPONSIBLITIES AND ACCOUNTAIBLITY

BOARD - CEO RELATIONSHIP

The board appoints and evaluates the CEO

Boards of directors will often hire an executive to oversee the delivery of an organization's operations. The most common titles for this position are CEO, Executive Director, and General Manager. The board and the CEO will work closely together with each relying on the other. The board should regularly review the performance of the CEO and facilitate opportunities for their development.

Outcome

Capable and competent CEOs work without operational input by the board toward clear and objective standards of performance

Recommended Structures and Processes

We regularly work	When hiring a CEO,	Our board is	As directors, we don't	
with our CEO to	we search for the	responsible for the	liaise with staff	
ensure the	candidate who best	performance	outside of the CEO.	
organization could	matches the needs of	management of the	Exceptions may be	
continue in their	our organization	CEO. (B.12)	made for specific	
absence (B.4)	(B.12)		projects or	
			committees where	
			absolutely needed	
			(B.13)	

Relevant Clauses in the COC Code

B.4, B.12, B.13

Evaluation Matrix 2.3.2- Leadership Management

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
No evidence of leadership	The Board of Directors is	The Board of Directors has	The most senior staff	The recruitment process for the most	The most senior staff person in the
management	responsible for	established clear	in the organization's	senior person in the	organization has a
provided	appointing the most senior staff person in	roles and responsibilities for	job description is reviewed and	organization is fair, transparent, and	detailed job description or terms
	the organization	the most senior staff person in the	updated on an annual basis	managed professionally	of reference, annual performance
		organization and/or the organization's			objectives, and a performance review
		management			annually

Leadership Management

	Formal policies are in	The Board of
	place to govern the	Directors clearly
	relationship between	documents the
	the Board of	separation of roles
	Directors and most	and responsibilities
	senior staff person in	between the board
	the organization	and organization's
		leadership and has a
		process in place to
		manage the
		separation

Data & Evaluation

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
	Performance reviews with the most senior staff person in the organization are held	The Board of Directors has an established performance	The Board of Directors conducts annual performance reviews of the most	Performance reviews of the most senior staff person are supported by the use	The performance of the most senior staff person in the organization is
	on an informal basis	management plan in place for the most senior staff person in the organization	senior staff person in the organization	of KPIs	regularly monitored and maintained though the use of ongoing KPI development and tracking

RESPONSIBLITIES AND ACCOUNTAIBLITY

TRANSPARENCY

Transparent governance helps promote accountability

Boards of directors are responsible for governing the organization on behalf of the members. Transparency is one way for boards to provide reassurance to members that there is a robust system in place to ensure an organization is being governed appropriately. By publicly disclosing governance policies, practices, and records, boards give members the information required to hold the board accountable. Transparency also informs members about their rights and responsibilities.

Outcome

Members understand the organization's governance framework and can make informed decisions regarding the performance of the board by having access to by-laws, policies, and records.

Recommended Structures and Processes

We report to our	We share the	Our NSO website has		
members about the	attendance record of	up-to-date copies of		
diversity of our board	each director to our	our by-laws, policies,		
and what we are	members ahead of	records and other		
doing to ensure or	the AGM (B.16).	documents as		
increase our		recommended (E.1,		
diversity. (B.5)		F.1)		

Relevant Clauses in the COC Code

B.5, B.16, E.1, F.1

Evaluation Matrix 2.3.1 - Governance Framework

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
No evidence of governance framework provided	Governance framework is not clearly addressed	A clear and appropriate governance structure is in place and documented through policy and the board's Terms of Reference	J suddivides y	7 0000	J Executive
Communication				The Board of Directors, committee, and AGM minutes are publicly available and readily accessible on the organization's website	The Board of Directors, committee, and AGM minutes and by-laws are clearly communicated and shared widely to public
Communication				Articles of Incorporation and By-laws are available on the organization's	

website

Evaluation Matrix 2.4.2 - Approval & Renewal Communication

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
		Audited financial	Audited Financial	The most recent	
		statements	Statements are	three years of	
		are received and	communicated	audited financial	
		approved by the	publicly as part of	statements, including	
		Board of Directors	annual reporting	Board of Directors	
		and released within 6	(AGM) and available	approval, are	
		months of year-end	on the organization's	available on the	
			website	organization's	
				website	

BOARD FUNCTION AND ROLES

STRATEGY AND POLICY

The board understands and acts on their role as the strategic leader

One of the most critical functions of a board is setting the organization's strategic direction. The board will also develop policies which outline what the CEO and their staff may or may not do to achieve the stated goals. To do this, directors need to understand the difference between governance and operations. A comprehensive director induction and orientation along with a clearly outlined board mandate helps ensure directors know their role and prioritize strategic governance.

Outcome

The board provides effective leadership and direction to the CEO. Directors understand governance and act accordingly.

Recommended Structures and Processes

We have a multi-year strategic plan. (B.4)	Our board is responsible for approving the	Directors on our board understand their roles and	New directors receive an induction which is customized	
	strategic plan. (B.4)	responsibilities. (B.11)	to the needs and circumstances of our NSO. (B.11)	

Relevant Clauses in the COC Code

B.4, B.11

Evaluation Matrix 2.3.2 - Role

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
No evidence of Board	The Board of	There is some,	The obligations of the	The Board of	Policy making
of Directors role	Directors' role is not	although	Board of Directors	Directors has clearly	functions at the
provided	clearly articulated	underdeveloped,	are appropriately	outlined its role as it	Board of Directors
	through	documentation	documented and	relates to overseeing	level include
	documentation, and	regarding the role	established through	progress in achieving	strategic policies
	appears ad hoc	and responsibilities	the Board of	the organization's	defining
		of the Board of	Directors' Terms of	strategic,	organizational
		Directors	Reference	operational, and	outcomes, the Board
				financial plans	of Directors' own
					operating practices,
					the relationship
					between the Board of
					Directors and
					organization's
					leadership

Role			
		Roles,	The Board of
		responsibilities, and	Directors ma
		nowers of the Board	includes at

Roles,	The Board of
responsibilities, and	Directors mandate
powers of the Board	includes, at
of Directors and	minimum, the
organization's staff	requirement to
and leadership is	develop a multi-year
clarified through	strategic plan,
policy	manage succession
	planning of the
	organization's
	leadership, and
	financial oversight

Role

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
			The Board of		
			Directors mandate is		
			reviewed regularly		
			and updated as		
			necessary		

Evaluation Matrix 2.5.1 - Strategic Planning

No evidence of	A documented	Outcome	es associated	Outcomes associated	
strategic planning	strategic plan exists.	with the		with the strategic	
processes or	The strategic plan	organiza	tion's	plan are well	
documentation	addresses the	strategio	plan are	articulated, clearly	
provided	direction set for the	clearly ic	dentified for	stated, and easily	
	organization	the next	5-8 years	understood	
				throughout the	
				organization's Board	
				of Directors,	
				management, and	
				staff	

BOARD FUNCTION AND ROLES

OVERSIGHT

The board provides effective oversight of the organization

The board is responsible for monitoring the performance of the organization across all areas including financial performance, strategic performance, and the work of the board itself. This oversight is best done in a systematic and regular fashion to ensure any potential issues are identified early. The board cannot stop at issue identification. If problems are identified, the board is expected to take action and direct resources as required.

Outcome

Members and directors are assured that the organization is financially solvent and stable and on track to achieving its strategic goals. The NSO is continually improving its governance and performance. Recommended Structures and Processes

As a board, we	The board is willing	We review our	We review our	
review our	and able to seek	audited financial	financial statements	
performance every year (B.15)		statements in within 90 days of year end (E.2)	every quarter. (E.2)	

Relevant Clauses in the COC Code

B.15, B.17, E.2,

Evaluation Matrix 2.3.2 - Data and Evaluation

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
			The Board of	Each Board of	Board of Directors'
			Directors has	Director takes part in	evaluations are
			conducted an	an annual evaluation	assessed by the chair
			evaluation of its own Board of Directors, their efficacy, and ability to meet their objectives	against individualized performance expectations	to help inform board development and skill matrices
Evaluation Matrix 2.4.2	- Financial Accountabilit	у			
			The financial position		!

The financial position	
of the organization is	
reviewed on a regular	
basis	

BOARD FUNCTION AND ROLES

RISK MANAGMENT

The board monitors enterprise risk and takes action when required

Risk is the "effect of uncertainty on outcomes" (ISO:31000). Risk can provide great opportunities or can irrevocably damage an organization. Boards have the responsibility for understanding the organization's relationship to risk and how much risk it is willing to accept. A good risk-management framework informs board decision-making by ensuring the board is aware of key risks, protects the organization from harmful risk, and guides the work of staff and committees.

Outcome

Board decision-making is informed by an understanding of current and future risk. The organization is prepared to manage expected and damaging risk events. Directors and staff are protected by insurance.

Recommended Structures and Processes

Our board and CEO regularly identify potential risks (E.3, E.4) At least once a year, we review our approach to risk management to ensure we're protected (E.3) At least once a year, we review our provides us with a written statement indicating the organization is compliant with our financial obligation (E.4)	We regular monitor the status of any potential legal action against the NSO (E.4)
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Relevant Clauses in the COC Code

E.3, E.4

Evaluation Matrix 2.5.2 (See whole matrix, summary) Summary Statement

o - No Evidence	1 - Insufficient	2 - Marginal	3 - Satisfactory	4 - Good	5 - Excellent
Organizations have not provided any evidence of risk management practices	Risks are managed in an informal way and the Board of Directors is updated verbally	A risk registry exists and risk management strategy is documented. The Board of Directors has access to the risk registry. Policies are managed on an ad hoc basis	Risks are monitored on a regular basis and integrated into the oversight role of the organization. A suite of policies covers a broad range of topical areas suitable to the organization's operating environment	The risk registry and risk management strategy is aligned to strategic, operational, and financial plans. Policies are developed strategically using a principled approach to strategy and operations	Risks are tracked, monitored, and updated regularly and supported with data where possible. Proactive risk mitigation strategies are in place. The board has a process in place to draft and approve new policies as needed and respond to changes in the organizational environment