

MATCH MANIPULATION WEBINAR

*Canadian Olympic Committee
Canadian Centre for Ethics in Sport*

WELCOME



Introductions

CCES: Jeremy Luke, David Lech
COC: Lizanne Murphy



Use chat for questions



Q & A at the end of the session

TERRITORIAL LAND ACKNOWLEDGMENT

We would like to begin by acknowledging the Indigenous Peoples of all the lands that we are on today. While we meet today on a virtual platform, we would like to take a moment to acknowledge the importance of the lands, which we each call home.

We do this to reaffirm our commitment and responsibility in improving relationships between nations and to improving our own understanding of local Indigenous peoples and their cultures. From coast to coast to coast, we acknowledge the ancestral and unceded territory of all the Inuit, Métis, and First Nations people that call this land home.

OBJECTIVES

- UPDATE*** Canadian efforts to address the issue
- REMIND*** What is Match Manipulation?
- INFORM*** Information from the IOC Code
- INTRODUCE*** Match Manipulation Policy template
- OFFER*** CCES Assistance

UPDATE

Canadian Efforts

CANADIAN APPROACH

- 2019 International Symposium on Match Manipulation and Gambling in Sport
- White Paper on Match Manipulation and Gambling
- Bill C-218- Single Event Sports Betting
- Exploratory NSO and MSO Working Group
- NSO Template Policy
- Advocating for Canada to sign the Macolin Convention



REMINDE

What is Match Manipulation?

MATCH MANIPULATION

- What it involves
- Statistics on wagering
- Who is most at risk
- What's at risk
- Anatomy of match manipulation
- Protect yourself
- Speak out

What is Match Manipulation?

Can involve...

WILLFULNESS
A deliberate effort to influence outcome of a sporting contest or its outcome

ORGANIZED CRIME
Often associated with gambling and linked to organized crime

GLOBAL THREAT

Stats on wagering

\$2 trillion
Around the world, an estimated \$2 trillion is wagered on sport each year (The Economist, 2016)

85% of illegal betting
In unregulated markets is linked to organized crime (The Economist, 2016)

\$20B
On events held in Canada, an estimated \$20 billion is wagered annually on sport (Hanson et al., 2014)

\$4M
A single CFL game can generate \$4 million in wagers WORLDWIDE (generated a healthy sports club, betting and integrity are not parallel)

Who is most at risk?

AMATEUR ATHLETES

COACHES

PROFESSIONAL ATHLETES
who earn lower incomes

OFFICIALS

LOWLY PAID LEAGUES AND EVENTS
where athletes earn less money

What's at risk?

PARTICIPANT SAFETY

THE INTEGRITY OF THE SPORT

FAN SUPPORT
eroded by cynicism

SPORTS ORGANIZATIONS
lose a reduced benefit from legal betting

Anatomy of match manipulation

1 You are targeted by a floor—someone who develops a relationship and “helps” you by offering:

- gifts like a cell phone or Mac/Apple
- expensive meals or VIP access to clubs
- quicker access to a medical service (e.g., an MRI)
- financial assistance

2 Over time, the floor asks you for a seemingly innocuous favour such as:

- information about team strategy or injuries
- insider information about a competition

3 You are compromised!

The floor has you in their grasp, and uses the leverage you have to go along with it. It's the first of a long game.

4 You now face:

- risk to your mental health
- damage to your reputation
- introduction of substances through threats to you or your family
- loss of your career and income

Protect yourself

- Never bet on yourself or your sport
- Never share insider information
- Make sure gifts don't have strings attached
- Never manipulate any element of a match

Speak out

- Report anything suspicious to your sport organization
- The Canadian Olympic Committee, International Olympic Committee, and many international federations have rules in place against match manipulation, and some countries have laws against it.



CANADIAN CENTRE FOR ETHICS IN SPORT

To learn more visit www.ccsa.ca/matchmanipulation or olympic.ca/safe-sport/

INFORM

IOC Code on the Prevention of the
Manipulation of Competitions

IOC: PREVENTION OF COMPETITION MANIPULATION

- Protecting clean athletes and keeping sport fair are top priorities for the IOC
- This is done through 3 pillars:
 - Regulation and Legislation;
 - Awareness Raising and Capacity Building;
 - Intelligence and Investigations
- The Canadian Olympic Committee has a requirement with the IOC to advance the prevention of competition manipulation in Canada. If you have any questions, please reach out to Lizanne Murphy (lmurphy@olympic.ca)

OLYMPIC AND PAN AMERICAN GAMES PARTICIPATION

- Currently, in Games participation forms, participants sign off
- Currently, the IOC has regulation against:
 - Purposely underperforming to control a result
 - Betting on one's sport during the Games
 - Betting on any Olympic/Pan American results
- Upcoming International Education campaign through Athlete365 and IOC channels which will be amplified in Canada

INTRODUCE

Match Manipulation Policy Template

MATCH MANIPULATION POLICY

- Canadian sport community must prepare for:
 - Requirement to implement the IOC Code
 - Canada's potential ratification of the Macolin Convention, as recommended by the Senate

WORKING GROUP

- CCES, COC, representatives from national and multi-sport organizations
- Understanding risks associated with match manipulation
- Moved forward with development of policy that would safeguard Canadian sport from the associated risks



NSO PERSPECTIVE

Squash Canada

Dan Wolfenden, Executive Director



Canada Soccer

Earl Cochrane, Deputy General Secretary



MATCH MANIPULATION POLICY TEMPLATE

Adoption and implementation of the policy will:

- Prepare sport organizations to preemptively and robustly respond to corrupt attacks on the integrity of sport
- Protect against efforts within sport to improperly impact competitions
- Establish rules, enforcement and sanctions application to individuals who are subject to the Policy
- Encouraged by the COC for Olympic and Pan American sport organizations
- Assist sport organizations who have existing commercial or corporate partnerships with sport betting sites or platforms

MATCH MANIPULATION POLICY TEMPLATE

PART A – OVERVIEW AND JURISDICTION

Executive Summary

The manipulation of sports Competition threatens the integrity of sport. Every country and every sport may be affected. The involvement of organized crime in the manipulation of sports Competition is a serious and increasing concern. In response, the International Olympic Committee (IOC) has created the Olympic Movement Code on the Prevention of Manipulation of Competitions (IOC Code). The IOC Code is the international framework for a harmonized effort to eliminate the manipulation of sports Competitions. This Match Manipulation Policy (the Policy) is fully consistent with the IOC Code to the extent of the Policy's jurisdictional scope and will provide the necessary tools and resources to prevent, deter and detect the manipulation of Competitions in Canada by individuals subject to the Policy and thereby to protect the integrity of Canadian sport.

Section 1.0 Introduction

Canada has a longstanding commitment to fair and ethical sport. The adoption and implementation of the Policy by Sport Organizations will help to ensure that the Canadian sport system is prepared to preemptively deter and robustly respond to corrupt attacks on the integrity of sport. The Policy is designed to protect against efforts from within sport to improperly impact Competitions and to establish rules and a consistent scheme of enforcement and sanctions applicable to all individuals who are subject to the Policy.

Section 2.0 Jurisdiction

2.1 Application to Sport Organizations

Sport Organizations that are committed to protecting the integrity of sport in Canada will expressly adopt the Policy as part of their internal governing documents. In this fashion, the Policy will become an important part of the rules of each adopting Sport Organization.

2.2 Application to Individuals

The application of the Policy to individuals is based on the contractual relationship which exists between each adopting Sport Organization and those individuals over whom the Sport Organization has authority through those individuals' express or implied agreement to take part in sport according to its rules. More specifically, **[insert here the method whereby the Sport Organization acquires authority over the desired individuals, whether through membership, registration, participation or contract.]**

Accordingly, the Policy applies to the individuals described above (the "Covered Persons"), regardless of where they reside or are situated.

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PART B – RULES

Preface

The provisions contained in this Part B (Rules) shall be implemented by the adopting Sport Organization in accordance with the Sport Organization's efforts to enhance and protect fair and ethical sport in Canada. All Covered Persons shall be bound by the Rules. Italicized terms in the Rules are defined in the body of the Policy or in Appendix 1.

RULE 1 APPLICATION

1.1 Application

The Rules shall apply to Covered Persons *whether or not* a Covered Person is a national of or resident in Canada. Covered Persons are deemed to know they are subject to the Policy and have accepted and agreed to be bound by the Policy. It shall be the responsibility of every Covered Person to acquaint themselves with the provisions contained in the Policy, including these Rules.

1.2 Other Applicable Laws or Regulations

Covered Persons should be aware that the conduct prohibited in the Policy may also constitute a criminal offence and/or a breach of other applicable laws or regulations. Covered Persons must comply with all applicable laws and regulations at all times.

RULE 2 CORRUPTION OFFENCES

The commission of any offence set forth in Rule 2 or Rule 3 shall constitute a Corruption Offence for all purposes of the Policy. Hearings in Corruption Offence cases will proceed based on an assertion by the Sport Organization that a Corruption Offence has been committed by a Covered Person. Covered Persons shall be responsible for knowing what constitutes a Corruption Offence.

The following are Corruption Offences:

2.1 Betting

2.1.1 Betting by the Covered Person in relation:

- to a Competition in which the Covered Person is directly taking part; or
- to the Covered Person's sport; or
- to any event of a multisport Competition in which the Covered Person is taking part.

2.1.2 No Covered Person shall, directly or indirectly, solicit, procure or facilitate any other person to wager on the outcome or any other aspect of any Competition in the Covered Person's sport.

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Mirrors the IOC Code:

- Jurisdiction
- Corruption offences
- Reporting obligations
- Investigative processes
- Sanctions
- Appeal processes

MATCH MANIPULATION POLICY TEMPLATE

Application to Sport Organizations

- Adopted as part of internal governing documents
- Becomes an important part of the rules of each adopting organization

Application to Individuals

- Based on the contractual relationship which exists between each adopting organization and
- Sport organizations can define to whom the policy applies through those individuals' express or implied agreement to take part in sport

OFFER

CCES Assistance and Resources

RESOURCES

- Available resources include:

- CCES staff
- Policy template
- Infographic
- IOC resources

<https://olympics.com/ioc/integrity/prevention-competition-manipulation>

- Coming soon:

- Online education course
- Reporting tool



Speak out

- Report anything suspicious to your sport organization
- The Canadian Olympic Committee, International Olympic Committee and many international federations have rules in place against match manipulation, and some countries have laws against it.

UPCOMING



April 2022 – Single Event Sports Betting Webinar



April 2022 – Match Manipulation E-Learning



Throughout 2022 – Support to adopt the NSO Template Policy

QUESTION & ANSWER

LINKS



<https://olympic.ca/>



<https://cces.ca/matchmanipulation>



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IOC match



THANK YOU!